

HDR-SR5/SR7/SR8



accessories

batteries, chargers, cases, and more

SONY

Digital Imaging



See inside and go to <http://productregistration.sony.com> for more details on the 15% savings.

register online
and save

15% on selected
accessories.



Register your new camcorder online today.

Receive 15% off your next purchase!

Thank you for choosing Sony. The next step is to register your new Handycam® camcorder. Register online within 30 days of purchase and receive an electronic coupon good for a 15% discount on the purchase of eligible accessories at the online Sony Style® store*. This useful web site also features a wealth of information on making the most of your new Handycam camcorder. Remember, the more accessories you purchase with this one-time coupon, the more you save! Which makes now a great time to stock up on extra batteries, chargers, cases and more. Register today at <http://productregistration.sony.com>

*Sales tax and shipping apply. Offer valid until December 31, 2008. For the full terms and conditions, visit <http://productregistration.sony.com>. 15% off savings offer may not be applied to Blu-ray Disc™ Players, DVDirect™ recorders or digital photo printers.

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<http://productregistration.sony.com>

Wide selection The online Sony Style store (www.sonymstyle.com) offers an extensive selection of Handycam® camcorder accessories. You'll also find other Sony digital imaging products, unusual gift ideas and exclusive promotions just for Sony online customers.

Order by telephone with 15% discount for selected accessories If you cannot access the web site, you can call our Sony Style sales representatives anytime at 1-866-375-7669. However you prefer, you can place your order 24 hours a day, 7 days a week using most major credit cards.



▶ example of savings.

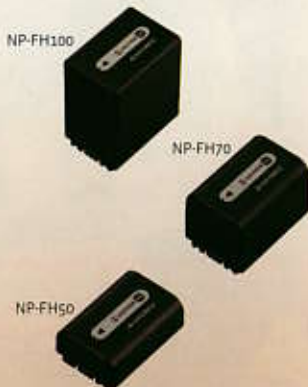
	+		+		+		-		=	
NP-FH70		BC-TRP		LCS-BBA		MSX-M4GS		15% Discount		

With 15% discount, the more you buy, the more you save!

Batteries/Chargers: energy reserves.

Why risk missing another once-in-a-lifetime video shot? You'll always be ready to capture the action when you carry a spare Sony® rechargeable InfoLITHIUM® battery and lightweight travel charger for your High Definition Handycam® camcorder.

RECOMMENDED



InfoLITHIUM® High Capacity H Series Batteries

Offer longer battery life and faster re-charging.*

NP-FH100 \$159.99

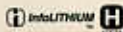
6.8V, 26.5 Wh (3900 mAh)

NP-FH70 \$99.99

6.8V, 12.2 Wh (1800 mAh)

NP-FH50 \$59.99

6.8V, 6.1 Wh (900 mAh)



*Using the Sony AC-VQH10 AC Adaptor/Charger.

ActiFORCE™

HDR-SR5	NP-FH50 Up to 75 min.** NP-FH70 Up to 160 min.** NP-FH100 Up to 370 min.**
HDR-SR7/SR8	NP-FH50 Up to 65 min.** NP-FH70 Up to 140 min.** NP-FH100 Up to 325 min.**

**Normal charge, LCD operation, continuous recording time in HD.

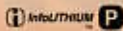


AC Adaptor/Charger

AC-VQH10 \$129.99

Compatible with all H Series and P Series batteries, this super-quick[†] adaptor/charger will refuel your batteries much faster than in-camera charging. Two-battery capacity. **Compatible with NP-FP50/71/90 and NP-FH50/70/100.**

[†]Quick charging only available when using an H Series battery.



ActiFORCE™



RECOMMENDED



Travel Charger

BC-TRP \$59.99

About the size of a mobile phone, this compact charger with retractable plug makes a great traveling companion. Universal voltage: AC 100-240V (50/60 Hz). **Compatible with NP-FP50/71/90 and NP-FH50/70/100.**



AC Adaptor

AC-L200 \$49.99

How many times have you forgotten your camcorder's adaptor at home? Get a spare and store it in your carrying case so you'll never find yourself powerless again.



Batteries/Chargers

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➤ to order by phone with 15% off e-coupon: **1-866-375-7669**

Kits/Cases: great movies begin here.

Get a spare battery and carrying case for your High Definition Handycam® camcorder—in one specially priced package—with the Sony® Value Kit. Or choose from our wide selection of other rugged-yet-handsome Sony carrying cases. Each has been designed to protect your gear from drops, bumps, rain, sand, and more.

RECOMMENDED



Value Kit ACC-FH70 \$114.99

Get great Sony® accessories at a great price. This value kit includes a Sony LCS-VA30 premium soft carrying case, plus a spare Sony NP-FH70 camcorder battery. You save nearly \$20 over the individual purchase prices.



ActiFORCE™

RECOMMENDED



Soft Holster Carrying Case LCS-SRB \$49.99

This handy carrying case with belt loop enables easy access to your camcorder's hand strap even when case is closed. Also includes a shoulder strap plus separate pouch for carrying smaller accessories.





Soft Carrying Case
LCS-BBA \$34.99

This smart soft-sided case is small enough to slip easily into a larger accessory bag to serve as added protection for your Handycam® camcorder.



Premium Soft Carrying Case
LCS-VA30 \$34.99

Form meets function in this compact and easy-to-carry shoulder bag. Features mesh pockets for spare batteries, cables and other small accessories.



Soft Carrying Case
LCS-VAC \$29.99

Sporting a handy pocket for stowing a spare battery, tape, or other small accessories, this compact bag offers a unique vertical design that cradles your camcorder in style.

Kits/Carrying Cases

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Lenses/Filters: get creative.

Expand your creative horizons by carrying a selection of High Definition Handycam® camcorder lenses in your accessory bag. Then to help correct less-than-perfect lighting conditions, pull out one of Sony's high-quality lens filters.



High Grade

High-Grade Telephoto Lens VCL-HG1737C (37 mm) \$199.99

Get up-close-and-personal with this 1.7X telephoto converter lens constructed of high-quality glass and aluminum for added durability.



High Grade

High-Grade Wide-Angle Lens VCL-HG0737C (37 mm) \$199.99

Get everyone in one video frame using this 0.7X wide-angle conversion lens. This high-grade lens provides twice the detail at the edge of an image for crystal-clear videos.



COMPARISON



With Wide-Angle Lens



With Built-In Lens



With Telephoto Lens

Simulated images for illustrative purposes.



Polarizing Filter Kit VF-37CPK S (37 mm) \$69.99

Lets you get the shot you want by suppressing annoying reflections bouncing off of glass or water. Includes 37 mm filter and a multi-coat camcorder lens protector.

COMPARISON



Without Polarizing Filter



With Polarizing Filter

Simulated images for illustrative purposes.

COMPARISON



Without Neutral Density



With Neutral Density

Simulated images for illustrative purposes.



Neutral Density Filter Kit VF-R37NK (37 mm) \$29.99

Helps correct extra-bright lighting conditions that can wash out much of the contrast and detail from your outdoor videos. Includes 37 mm filter, lens protector and carrying case.

Lenses/Filters

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Microphones:
now hear this.



You can make sure your videos sound as good as they look when you use one of Sony's high-quality camcorder microphones.

Wireless microphone records an actual center channel to produce true 5:1 surround sound



*Recording direction
for HDR-SRS/SR7/SR8*





High-Fidelity Stereo Microphone

ECM-HST1 \$99.99

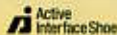
Brings high-quality stereo sound to your videos. Choose from two audio coverage settings: 90 degrees for recording a single speaker, or 120 degrees for group conversations.



Zoom Microphone

ECM-HGZ1 \$69.99

Record faraway conversations, stage performances, and more with the versatile Sony® Zoom Microphone. Its "zoom" mode lets you zero in on distant sounds, while the "gun" mode picks up sudden, sharp noises coming from whatever you're filming.



RECOMMENDED



Bluetooth® Wireless Microphone

ECM-HW1 \$199.99

Capture and record high-quality sound from up to 30 meters* away with the Bluetooth Wireless Microphone. Features the latest in Bluetooth wireless technology for added security and clarity. Includes armband, neck strap and microphone clip for a variety of applications.

*Actual distance may vary depending on recording environmental conditions.



Pro Style Headphones

MDR-V300 \$49.99

Lets you hear exactly what the ECM-HW1** microphone is picking up. Features neodymium magnets and 30 mm driver unit for superior sound. Compact, foldable design.

**Sound pick up from ECM-HW1 microphone can only be heard in left channel during recording.

Lights Microphones

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Lights/Water Housing: go deep.



Keep your gear safe and dry at the beach, pool, ski slope or other wet location—and even take shots up to 17 feet below the surface—with the water-resistant Sony® Sports Pack. Back on dry land, use a Sony video light to brighten dim or shadowy scenes, and add crispness to all your daytime and nighttime shots.



5.17.

Sports Pack SPK-HCC \$249.99

Offering water-resistant protection for your camcorder, this hard-plastic case with built-in stereo microphone also lets you shoot movies and still shots at depths up to 17 feet. Includes shoulder strap.

Sports pack



RECOMMENDED

Video Light HVL-HL1 \$39.99

Powered directly from and controlled by your Handycam® camcorder through its unique Active Interface Shoe, this intelligent 3W video light turns itself on automatically whenever it senses there's insufficient light.



i Active Interface Shoe



Video Light HVL-10NH \$129.99

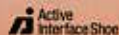
Really shed some extra light on the situation with this high-power 10W video light. Powered by its own Ni-MH battery (sold separately) so it won't drain your camcorder's main battery.



Video IR Light HVL-HIRL \$99.99

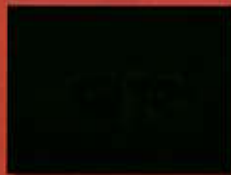
Allows you to capture nature scenes and other shots in total darkness from more than 65 feet* away. It also doubles as a 3W video light to brighten up low-light video shoots. Powered by your camcorder's main battery.

*Actual distance may vary depending on camcorder settings and recording environmental conditions.



NightShot® D Lux
infrared system

COMPARISON



Without Infrared Light



With HVL-HIRL
Infrared Light

Simulated images for illustrative purposes

COMPARISON



Without Video Light



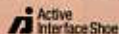
With Video Light

Simulated images for illustrative purposes



Flash/Video Light HVL-HFL1 \$149.99

This dual-function 3W light brightens up your nighttime video shoots, and provides a flash when taking still photos. Powered by your camcorder's main battery.



Lights/Water Housing

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Tripods/Cables: keep it steady.

Use panning and zooming techniques in your videos—just like the pros—by mounting your High Definition Handycam® camcorder on one of Sony's sturdy tripods. To easily bring your digital worlds together, choose from the wide selection of high-quality Sony® cables.



Lightweight Tripod

VCT-R640 \$49.99

Steady your video footage with this portable tripod. Expanding from 21 5/8" to 56 3/4", its 3-way head lets you smoothly pan left, right, up, or down.



Remote Control Tripod

VCT-D580RM \$79.99

The bargain choice in high-quality tripods. Provides handy, remote operation of your camcorder directly from its grip. Easily adjusts from 17 3/4" to 45" in height.



Remote Control Tripod

VCT-D680RM \$99.99

Lets you remotely perform major camcorder functions, including Zoom In/Out, Start/Stop and Lock/Standby from its grip. Expands from 19" to 57 1/8".



Remote Control Tripod

VCT-870RM \$179.99

Enjoy smooth, one-handed remote operation of most major camcorder functions right from the grip of this professional-quality tripod. Expands from 26 1/2" to 64 1/4".



Precision Remote Control

RM-VD1 \$49.99

Remotely control the shutter release of your camcorder from up to 59" away using this matchbook-sized device. Universal design clips onto almost any tripod.

AV Cable**VMC-15FS \$19.99**

Want to watch your home movies on your television or copy them over to video-tape? Use this 4.9 foot (1.5m) connector cable to quickly attach your Handycam* camcorder to any AV-equipped TV or VCR.

**Spare USB Cable****VMC-14UMB2 \$19.99**

Easily connect your Handycam camcorder to your PC using this generously long 14-meter USB 2.0* cable.

*Not all products with USB connectors may communicate with each other due to chipset variations.

**High-Grade Component Video Cable****VMC-30VC \$49.99**

Lets you view crystal-clear high definition video directly from your camcorder when connected to your HDTV's component hook-ups. Gold-tipped terminals for improved signal quality. Generous 9.5 foot length.

**High-Grade S Video AV Cable****VMC-30FS \$39.99**

Designed for today's large-screen sets, this high-grade S video cable connects your compatible camcorder to an AV-equipped TV, providing improved picture quality when viewing your videos onscreen. Generously sized at 9.8 foot (3m), it reaches easily behind your other home entertainment components to stay neatly hidden out of sight.

**RECOMMENDED****HDMI Cable****VMC-30MHD (3.0 meters) \$69.99****VMC-15MHD (1.5 meters) \$49.99**

Delivers uncompressed high-definition video and multi-channel digital audio signals from your HD Handycam camcorder to compatible components, including TVs, set top boxes and HD tuners. Gold-plated plugs ensure uncompromising quality.

**Tripods/Cables**

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Other main features:

- Full HD 1080/60p and 24p True Cinema Video Output¹
- DVD Upscaling to 1080p via HDMI²
- BRAVIA[™] Theatre Sync³ (HDMI-CEC)³
- BD/DVD/CD playback⁴ and AVCHD⁵ with x.v.Color⁶ output
- Multi Channel Linear PCM & Dolby[®] Digital Plus Decoding



Blu-ray Disc[™] Player^{*} BDP-S300 \$499.99

The Sony[®] BDP-S300 Blu-ray Disc player is the perfect complement to your new camcorder. It plays back a wide range of media in 1080p high definition¹, including Blu-ray Disc movies², regular DVDs/CDs⁴, and AVCHD⁵ discs. The 24p True Cinema technology lets you see your favorite movies just the way the director shot them¹, while BRAVIA[™] Theatre Sync³ makes controlling your compatible TV and AV system a snap. Plus the x.v.Color⁶ functionality⁶ allows you to see a wider range of colors when you record and playback from your camcorder.

***15% savings offer may not be applied to Blu-ray Disc Player.**

1. 1080p playback requires HDMI-compatible HDTV with 1080p display capability, and 24p True Cinema also requires 24p-capable HDTV.
2. Requires HDMI-compatible HDTV with equivalent display capability. Upscaled image quality will vary depending on source.
3. Requires BRAVIA Theatre Sync or HDMI-CEC feature on each component. Feature available on select BRAVIA LCD HDTVs and other Sony audio/video components. Please refer to owner's manual for non-Sony products regarding compatibility.
4. Certain circumstances may limit/prevent Blu-ray Disc, CD or DVD playback.
5. Requires a x.v.Color compatible TV.

Blu-ray Disc Player





DVDirect® Multi-function DVD Recorder** VRD-MC5 \$229.99

Transfer home video and digital photos to DVD quickly and easily—without a PC. Connects with virtually any camcorder, VCR, or Digital Video Recorder. One touch recording from Sony hard disk Handycam® camcorders when connected to the DVDirect recorder via USB. Record all the video on the camcorder's hard disk drive, only what's new since the last DVD burn, or just selected scenes. Transfers video to DVD at up to 6X speed (30 minutes of video burns in about 5 minutes). Record digital still photos to DVD as a slideshow DVD or just for photo storage. 2.5" wide* color LCD screen for photo/video preview. Full/Wide screen and Dolby® Digital surround sound support.

**Viewable area measured diagonally.



Camcorder and DVD media sold separately.

****15% savings offer may not be applied to DVDirect recorder.**

DVDirect Recorder

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Memory Stick® media/Printers: quick save.

Sized to fit today's smaller digital devices, Sony® Memory Stick PRO Duo™ media can store short videos or stills from your High Definition Handycam® camcorder for quick transfer to your PC and other compatible equipment. You can even insert a Memory Stick media directly into either of the Sony photo printers featured here to output gorgeous full-color pictures at home—without a PC.

Memory Stick USB Reader/Writer MSAC-US40 \$29.99

Quickly transfer images, sounds, data, and text to your PC. Compatible with all Memory Stick Duo™ media. USB cable included.



High-Grade Memory Stick® Media Case LCH-MA \$19.99

Organize and protect up to 8 Memory Stick Duo media and 8 full-sized Memory Stick media in this sleek and durable all-aluminum case.



Memory Stick media sold separately.

RECOMMENDED



Memory Stick PRO Duo™ Media*

8 GB (7.35 GB available)

MSX-M8GS† \$199.99

4 GB (3.66 GB available)

MSX-M4GS† \$99.99

2 GB (1.85 GB available)

MSX-M2GS \$59.99

1 GB (940 MB available)

MSX-M1GST \$39.99

Compatible with standard Memory Stick media slots using the included adaptor, Memory Stick PRO Duo media offer you an expanded operating temperature range of -13°F to 185°F plus a minimum 15Mbps** write speed.



(Memory Stick Duo™ media adaptor included.)

MEMORY STICK PRO DUO

*Available storage capacity may vary and a portion of the memory is used for data management functions.

**15Mbps minimum write speed supported in optimized 4 pin parallel host devices. Capacity, transfer speeds, and other Memory Stick PRO™ media features vary by and are dependent upon the design of host hardware devices. See host device specifications for details.

†With the 4 GB MSX-M4GS and the 8 GB MSX-M8GS, the file size of one continuous film is limited to approx. 2 GB and recording will automatically stop when the file reaches this size.

Memory Stick PRO compatibility and features vary by and are dependent upon the design of host hardware devices. See hardware specifications or www.sony.net/memorystick/support/ for compatibility information.

Memory Stick media products

To order: call 1.866.375.7669

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San Diego, CA 92127

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Non-metric weights and measures are approximate and may vary. Features and specifications are subject to change without notice. Subject to availability. All sample photos and screen representations are simulated.



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movies! Sign up today for free
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